

logo not found or type unknown

Firma: PC COOL DOO  
Adresa: Višegradaska 26A  
Telefon: 018526116  
Fax: 0653526116  
PIB: 104045201  
E-mail: info@pccool.rs

NB Apple MacBook Air M4 8C16GB256GB13.6  
2560X1664macOSMidnight+aMW123LLA

Šifra: 90757  
Kategorija proizvoda: Laptopovi  
Proizvođač: APPLE

Cena: **121.190,00**



## MacBook Air (13.6" M3, 2024) - Tech Specs

Year introduced: 2024

### Color

Midnight

### Chip

#### Apple M3 chip

8-core CPU with 4 performance cores and 4 efficiency cores

8-core GPU, 10-core GPU

Hardwa

16-core Neural Engine

100GB

#### Media Engine

Hardwa

Video decode engine

RAW e

ProRes encode and decode engine

AV1 de

#### Configurable to:

M3 with

### Display

#### Liquid Retina display

13.6-inch (diagonal) LED-backlit display with IPS technology;<sup>1</sup> 2560-by-1664 native resolution at 224 pixels per inch

500 nits brightness

### Color

Support for 1 billion colors

Wide color (P3)

True T

### Memory

16GB unified memory

### Battery and Power<sup>2</sup>

Up to 18 hours Apple TV app movie playback

Up to 15 hours wireless web

52.6-w

30W USB-C Power Adapter (included with M2 and M3 with 8-core GPU)

35W D  
with M

USB-C to MagSafe 3 Cable

fast ch

### Storage<sup>3</sup>

256GB SSD

### Charging and Expansion

MagSafe 3 charging port

#### 3.5 mm headphone jack

Charging

Two T

Thunderbolt 3 (up to 40Gb/s)

Display

USB 4

### Display Support

## M3

Simultaneously supports full native resolution on the built-in display at 1 billion colors and:

One external display with up to 6K resolution at 60Hz

Close the MacBook Air lid to use a second external display with up to 5K resolution at 60Hz

## Video Playback

Supported formats include HEVC, H.264, AV1, and ProRes

HDR with Dolby Vision, HDR10, and HLG

## Audio Playback

Supported formats include AAC, MP3, Apple Lossless, FLAC, Dolby Digital, Dolby Digital Plus, and Dolby Atmos

## Keyboard and Trackpad

### Backlit Magic Keyboard with:

78 (U.S.) or 79 (ISO) keys including 12 full-height function keys and 4 arrow keys in an inverted-T arrangement

Touch ID

Ambient

Force Touch trackpad for precise cursor control and pressure-sensing capabilities; enables Force clicks, accelerators, pressure-sensitive drawing, and Multi-Touch gestures

## Wireless

### M3

Wi-Fi 6E (802.11ax)<sup>4</sup>

Bluetooth 5.3

## Camera

1080p FaceTime HD camera

Advanced image signal processor with computational video

## Audio

Four-speaker sound system

Support for Spatial Audio when playing music or video with Dolby Atmos on built-in speakers

Spatial  
AirPods

Three-mic array with directional beamforming

AirPods  
Voice

Enhanced voice clarity in audio and video calls (M3)

3.5 mm  
impeda

## Operating Requirements

**Line voltage:** 100V to 240V AC

**Frequency:** 50Hz to 60Hz

Opera

**Storage temperature:** -13° to 113° F (-25° to 45° C)

Relati

**Operating altitude:** tested up to 10,000 feet

Maxim

**Maximum shipping altitude:** 35,000 feet

## Size and Weight

**Height:** 0.44 inch (1.13 cm)

**Width:** 11.97 inches (30.41 cm)

Depth

**Weight:** 2.7 pounds (1.24 kg)<sup>5</sup>

## Operating System

### macOS

macOS is the most advanced desktop operating system in the world. macOS Sequoia helps you be productive and creative in new ways — with Apple Intelligence,<sup>6</sup> iPhone Mirroring, window tiling, major updates to Safari, and more.

### Accessibility

Accessibility features help people with disabilities get the most out of their new MacBook Air. With built-in support for vision, hearing, mobility, and learning, you can create and do amazing things.

### Features include:

Voice Control

VoiceOver

Siri and

Increase Contrast

Reduce

Live Captions

Switch

Zoom

## Built-in Apps<sup>7</sup>

App Store

Books

Contacts

Find My

GarageBand

iMovie

Keynote

Maps

Music

Notes

Pages

Photo Booth

Podcasts

QuickTime Player

Safari

Stocks

Tips

Voice Memos

Calend

FaceTi

Freefor

Home

iPhone

Mail

Messag

News

Numbe

Passwo

Photos

Preview

Reminc

Shortc

Time M

TV

Weathe

## In the Box

**13-inch MacBook Air**

**30W USB-C Power Adapter** (M2 and M3 with 8-core GPU) or **35W Dual USB-C Port Compact Power Adapter** (M2 and M3 with 10-core GPU and 512GB storage)

**USB-C**