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# NB Apple MacBook Air M3 8C8GB256GB 15.3 2880X1864macOSMidnight+aMRYU3LLA

Šifra: 90729
Kategorija prozivoda: Laptopovi
Proizvođač: APPLE



## Cena: 122.290,00

**MacBook Air (15.3" M3, 2024) - Tech Specs**
Year introduced: 2024

**Color**

Midnight

**Chip**

**Apple M3 chip**

- 8-core CPU with 4 performance cores and 4 efficiency cores
- Hardware-accelerated ray tracing
- 100GB/s memory bandwidth
- Hardware-accelerated H.264, HEVC, ProRes, and ProRes RAW
- Video encode engine
- AV1 decode
- M3 with 8-core CPU and 10-core GPU
- 8-core GPU, 10-core GPU
- 16-core Neural Engine
- **Media Engine**
- Video decode engine
- ProRes encode and decode engine
- **Configurable to:**

**Display**

**Liquid Retina display**

- 15.3-inch (diagonal) LED-backlit display with IPS technology;[1] 2880-by-1864 native resolution at 224 pixels per inch
- 500 nits brightness

**Color**

- Support for 1 billion colors
- True Tone technology
- Wide color (P3)

**Memory**

- 8GB unified memory

**Battery and Power[2]**

- Up to 18 hours Apple TV app movie playback
- 52.6-watt-hour lithium-polymer battery
- 35W Dual USB-C Port Compact Power Adapter (included with M2 and M3 with 10-core GPU and 512GB storage, configurable with M2 and M3 with 8-core GPU)
- Fast-charge capable with 70W USB-C Power Adapter
- Up to 15 hours wireless web
- 30W USB-C Power Adapter (included with M2 and M3 with 8-core GPU)
- USB-C to MagSafe 3 Cable

**Storage[3]**

- 256GB SSD

**Charging and Expansion**

- **MagSafe 3 charging port**
- **Two Thunderbolt / USB 4 ports with support for:**
- DisplayPort
- USB 4 (up to 40Gb/s)
- **3.5 mm headphone jack**
- Charging
- Thunderbolt 3 (up to 40Gb/s)

**Display Support**

**M3**

Simultaneously supports full native resolution on the built-in display at 1 billion colors and:

One external display with up to 6K resolution at 60Hz

Close the MacBook Air lid to use a second external display with up to 5K resolution at 60Hz

### Video Playback

Supported formats include HEVC,H.264, AV1, and ProRes

HDR with Dolby Vision, HDR10, and HLG

### Audio Playback

Supported formats include AAC, MP3, Apple Lossless, FLAC,Dolby Digital, Dolby Digital Plus, and Dolby Atmos

### Keyboard and Trackpad

### Backlit Magic Keyboard with:

78 (U.S.) or 79 (ISO) keys including 12 full-height function keys and 4 arrow keys in an inverted-T arrangement

Touch ID

Force Touch trackpad for precise cursor control and pressure-sensing capabilities; enables Force clicks, accelerators, pressure-sensitive drawing, and Multi-Touch gestures

Ambient light sensor

### Wireless

### M3

Wi-Fi 6E (802.11ax)[4]

Bluetooth 5.3

### Camera

Advanced image signal processor with computational video

1080p FaceTime HD camera

### Audio

Support for Spatial Audio when playing music or video with Dolby Atmos on built-in speakers

Four-speaker sound system

Spatial Audio with dynamic head tracking when using AirPods 3, AirPods 4, AirPods Pro, AirPods Pro 2, and AirPods Max

Three-mic array with directional beamforming

Voice Isolation and Wide Spectrum microphone modes

Enhanced voice clarity in audio and video calls (M3)

3.5 mm headphone jack with advanced support for high-impedance headphones

### Operating Requirements

**Line voltage**: 100V to 240V AC

**Frequency:** 50Hz to 60Hz

**Operating temperature:** 50° to 95° F (10° to 35° C)

**Storage temperature:** –13° to 113° F (–25° to 45° C)

**Relative humidity:** 0% to 90% noncondensing

**Operating altitude:** tested up to 10,000 feet

**Maximum storage altitude:** 15,000 feet

**Maximum shipping altitude:** 35,000 feet

### Size and Weight

**Height:** 0.44 inch (1.13 cm)

**Width:** 11.97 inches (30.41 cm)

**Depth:** 8.46 inches (21.5 cm)

**Weight:** 2.7 pounds (1.24 kg)[5]

### Operating System

### macOS

macOS is the most advanced desktop operating system in the world. macOS Sequoia helps you be productive and creative in new ways — with Apple Intelligence,[6] iPhone Mirroring, window tiling, major updates to Safari, and more.

### Accessibility

Accessibility features help people with disabilities get the most out of their new MacBook Air. With built-in support for vision, hearing, mobility, and learning, you can create and do amazing things.

### Features include:

- Voice Control
- VoiceOver
- Siri and Dictation
- Increase Contrast
- Reduce Motion
- Live Captions
- Switch Control
- Zoom

### Built-in Apps[7]

- App Store
- Books
- Calendar
- Contacts
- FaceTime
- Find My
- Freeform
- GarageBand
- Home
- iMovie
- iPhone Mirroring
- Keynote
- Mail
- Maps
- Messages
- Music
- News
- Notes
- Numbers
- Pages
- Passwords
- Photo Booth
- Photos
- Podcasts
- Preview
- QuickTime Player

- Reminders
- Shortcuts
- Time Machine
- TV
- Weather
- Safari
- Stocks
- Tips
- Voice Memos

## In the Box

**30W USB-C Power Adapter** (M2 and M3 with 8-core GPU) or **35W Dual USB-C Port**

Cene su informativnog karaktera. Prodavac ne odgovara za tačnost cena iskazanih na sajtu, zadržava pravo izmena cena. Ponudu za ostale artikle, informacije o stanju lagera i aktuelnim cenama možete dobiti na upit. Plaćanje se isključivo vrši virmanski - bezgotovinski.